



Scan Engines for OEM quick service restaurant kiosk solutions

Streamlining ordering, increasing revenues and meeting customer requests quickly and reliably.

Zebra's scan engines for self-service kiosk solutions give customers seamless quick service restaurant technology while providing guaranteed security and a long lifecycle they can count on. Users will feel instantly comfortable with the familiar consumer touch screen tablet experience, while the enterprise-class feature set provides the fast and intuitive service your customers need to deliver.

Self-service kiosks in restaurants can increase revenue, reduce customer wait times, process orders quicker, and ensure ordering consistency. Counter staff can be redeployed to other tasks to improve food quality and the overall customer experience.

Increased demand for automation and outstanding customer service is now driving the growth of self-service kiosks globally; they are increasingly becoming a means of delivering improved customer satisfaction and engagement.

- The self-service kiosk market will reach an estimated \$30.8 billion by 2024, according to new research from Tillster.
- Food & beverage self-service kiosks are a big part of the \$717 million kiosk market.
- Beverage self-service kiosks account for 14 percent, and food self-service kiosks account for 16 percent of the overall market – and those numbers are growing.

Our kiosk technology for OEMs raises the bar for self-service — enabling businesses to cost-effectively deploy intuitive, on-demand applications in quick service restaurant environments. No matter the self-service solution your customers need — we support you with integrating Zebra interactive technologies into your kiosks. We have a complete range of self-service options available to you and in turn, your customers.



Why Zebra for OEM kiosk technologies?

Zebra is a proven, time-tested kiosk technology partner that has a long history of making businesses as smart and connected as the world we live in.

OEM kiosk technologies enable businesses to cost-effectively deploy intuitive, on-demand applications from travel and transportation (airline check-in and ticketing) to hospitality (restaurant ordering) to healthcare (medication dispensing) to retail (coupons and merchandising). In each application we help to elevate self-service to new levels of interaction and immediacy – and create additional revenue opportunities

Extend your brand

Put your brand on Zebra Technologies white label products to extend your or your customers' brand image and drive consistency across a family of products.

Reduce costs

Our OEM kiosk customers have proven that by working with Zebra, their support costs go down. This is because they deal with one family of products, having a consistent interface and operational characteristics, versus each customer making a different decision on peripherals and coming back to the OEM for support, when something goes wrong. A comprehensive OEM-based solution drives quality consistency, compared with ad hoc solutions that don't.



Access to experts

During your kiosk development phases, you have access to each of our engineering disciplines (optical, mechanical, software or regulatory) to support every aspect of the kiosk development process.

Custom products

If there are any custom requirements, our engineers can perform requested enhancements. This is usually a fee-based service.

Support

Our OEM product support is second to none, in terms of our field pre-sales engineers, product documentation, and more.

Learn more about our OEM portfolio visiting www.zebra.com/oem



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