



RFID Solutions: Retail

Improve loss detection efforts with RFID solutions from Zebra

With Zebra's RFID solutions, retailers can get real-time visibility into inventory to reduce shrink and boost bottom lines. RFID readers and tracking software identify, locate and track items in real-time to detect, document and value instances of shrink, so retailers can take action. And with flexible solutions, it can scale alongside retail businesses and adapt to emerging challenges and opportunities for stores.

Retail

Adapt to the challenges facing today's retail environment

- Item-level inventory management
- Store replenishment
- Omni-channel fulfillment
- Point of sale
- Loss detection
- Customer experience
- Brand authentication

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Hardware



ZBR2100 and ZBR4100 Inlays

For standard environments or precision reading, these inlays offer market-leading performance on 4-inch wide labels.



RFD90 Handheld Scanner

Track assets and inventory from anywhere with these adaptable scanners that are built to perform in demanding environments.



ATR7000 Fixed Reader

Get accurate, real-time location data of all of your inventory, equipment, workers and more.



Dock Door RFID Portals*

These integrated portals can reduce the need for manual scanning at common chokepoints, and feature specialized antennas to tune out cross-talk.

*Not available in all regions



FX9600 Fixed Reader

Automate nearly every aspect of your inventory management with industry-leading read rates, exceptional read accuracy, and superior RF sensitivity.

Software



IoT Connector

Easily route data and customize your Zebra fixed RFID readers with simple drag-and-drop programming options.



Zebra MotionWorks Enterprise™: RFID Reader Management

Control up to thousands of RFID readers and a range of Zebra passive RFID readers in a single platform, enterprise-wide and in multiple locations.

Note: Products and specifications subject to change without notice.

See the solution at work in the [RFID for Retail Video](#)



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