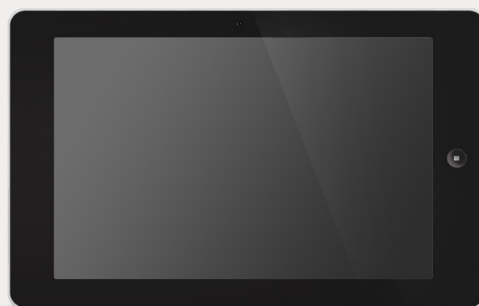


The total cost of ownership (TCO) for the consumer tablet you're thinking about buying for caregivers is nearly twice as much as a rugged healthcare tablet.

Meet the better choice — the ET40-HC/ET45-HC Healthcare Tablets. Rugged. Purpose-built for healthcare. All at a price you can afford.

What can you expect when you purchase 'good enough' consumer tablets — instead of rugged purpose-built healthcare tablets?

Consumer Tablets



ET40-HC/ET45-HC Healthcare Tablets



More device failures @ 74 minutes of lost productivity per incident²

Not rugged or disinfectant ready
Not built to handle constant disinfecting, drops and more; results in more downtime and more frequent device replacements

Rugged and disinfectant ready
Built tough to handle constant disinfecting — and the top reasons devices fail, including drops, liquid exposure and extreme temperatures

More battery failures @ 54 minutes of lost productivity per incident¹

Inferior battery power and technology
Batteries lack full-shift power; no visibility into battery health; not user replaceable — tablets need to be removed from service to charge and new batteries must be installed in a repair center

Dependable full-shift power
Extra high-capacity battery for long shifts; battery statistics to spot end-of-life batteries, enabling proactive ordering of new batteries; batteries are user-replaceable on site

More lost network connections @ 24 minutes of lost productivity per disruption²

Less reliable connectivity
Typically based on older, slower wireless standards; consumer-grade devices are 28%¹ more likely to experience wireless connectivity issues that impact productivity

5G and enterprise-class Wi-Fi 6
Fast and reliable cellular and Wi-Fi connections; superior Wi-Fi enterprise-class radio with available Fusion software for exceptional 'no-drop' Wi-Fi connections

More IT support time @ 70 minutes of IT time per trouble ticket²

20% more support tickets¹
Lack of rugged design and troubleshooting tools translates into more device downtime, more support tickets and higher support costs

Maximize reliability to minimize support costs
Rugged design and Mobility DNA™ tools like Device Diagnostics and Rx Logger help rapidly diagnose and resolve issues

More hard costs — need to purchase and manage separate enterprise scanners

No integrated enterprise scanner
Need to purchase and manage separate scanners; more devices for caregivers to carry; integrated camera requires alignment with barcode; damaged barcodes are challenging

Integrated enterprise-class scanner
Flawless capture of barcodes in practically any condition; point-and-shoot simplicity — no need to align device and barcode — or burden caregivers with a second device

No emergency alert button — no ability to call the right responder instantly

No dedicated emergency alert button
In emergencies when seconds count, healthcare workers need to know who to call and manually place the call for help

Programmable dedicated emergency alert button
Instantly call for backup to help with an ailing patient or alert officials when in unsafe situations

Limited security for mobile devices and their data

Lack of security
Without extra security beyond the standard OS protection, device data and confidential patient information is more vulnerable to hackers and cyber threats

Enhanced security
Enjoy peace of mind: add enterprise class OS security features to Android with Mobility Extensions³ at no cost; take complete control of OS updates with LifeGuard™ for Android™

No enterprise-class software toolkit to simplify device use

No value-add software tools
Consumer device manufacturers do not typically invest in the development of software tools to simplify device use for users and IT

Zebra's Mobility DNA
The industry's most mature software toolkit; a large collection of tested and proven apps that are easy to deploy and easy to use; many are included with the device at no cost

No ready-to-use enterprise communication solutions

No ability to easily add new modes of communication
While consumer tablets might support protocols such as 'push-to-talk', it's up to you to find, develop, test and maintain the app

Easily add push-to-talk (PTT) and PBX handset capability
Zebra's Workcloud Communication is tested and proven, with cloud-based solutions that can be deployed in just days

High device costs — more than 2x the annual average rugged tablet failure rate²

Designed to last 1 to 2 years
Consumer tablet failure rate is 123%² higher than rugged tablets, leading to the more frequent purchase of replacement devices

Designed to last up to 6 years
The longer life cycle delivers maximum value and a substantially lower TCO

TCO COMPARISON: TYPICAL CONSUMER VS RUGGED TABLET

The numbers below are based on industry average pricing. The ET40-HC/ET45-HC TCO will be much lower since its cost is about half of the average rugged tablet.

Lost productivity — nearly 2x more²

\$12,122 per device/6 years²
Lost productivity costs are nearly double due to more frequent device failures

\$6,126 per device/6 years²
Rugged tablets are more reliable, maximizing uptime and minimizing lost productivity

Higher IT support costs — nearly 2x more²

\$15,192 per device/6 years²
More device issues translate into more IT support time and cost

\$7,698 per device/6 years²
The rugged design reduces the volume of device issues, reducing IT support costs

High 6-year TCO — nearly 60% higher²

\$29,324 per device/6 years²
\$4,887 annual TCO²

\$18,398 per device/6 years²
\$3,066 annual TCO²

Why settle for 'good enough' when you can give caregivers all the features they need to deliver the highest quality care — at just a fraction of the cost of a typical consumer tablet?

Put the ET40-HC/ET45-HC to work in your healthcare facility. Find out how at www.zebra.com/et4x-hc