

Countdown to Compliance:

Gear Up for FSMA 204

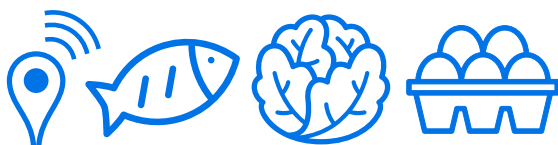
The clock is ticking toward the Food Safety Modernization Act, Section 204 (FSMA 204) compliance deadline on January 20, 2026.

Are your traceability systems up to the task? With automated tracking, you can closely monitor every item on the food traceability list and seamlessly extend this vigilance to your entire food supply chain. Ensure everything, from vegetables and fruits to dairy and seafood, is traceable from farm to table affirming safety and quality at every step in the process.

What is FSMA 204?

Core Focus	Goal	Data Retention and Readiness
FDA's new traceability rule requires recordkeeping and enhanced track and trace.	Ensure farm to table traceability, accelerate transparency and protect consumers.	Maintain lot-level data in a sortable format for two years and ensure it's FDA-accessible within 24 hours.

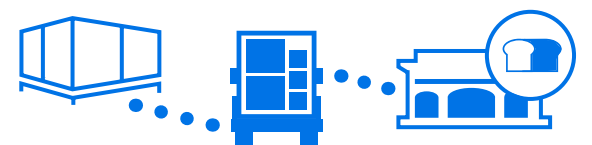
Simplify, Secure, and Succeed with RFID



Simplify tracking for an extensive variety of foods.



Secure your supply chain with traceability lot codes (TLC).



Stay prepared and capture critical tracking events (CTE's) from receipt to service.

Your Full-Spectrum Solution Partner

Jump-start your FSMA readiness with Zebra's comprehensive technology solutions. We're here to equip your entire food supply chain with the tools for seamless traceability.



Mobile Computers



Tablets



Barcode Scanners



Handheld and Handsfree RFID Readers



Fixed Readers and Antennas



Printer Encoders, Inlays, Labels and Cards

Fast-Track Compliance

Get ahead of FSMA compliance with the clarity and control that RFID technology delivers. It's not just about meeting standards; it's about elevating the freshness and safety for your customers.

Ready to transform food safety in your operations?
Learn more at zebra.com

