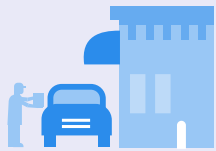




# 10 WAYS TO GET ON THE PATH TO SMARTER RETAIL FULFILLMENT

Practical advice and innovative solutions to emerging challenges in retail warehousing

Today's retailers are adapting to changing customer and employee expectations by updating warehousing and fulfillment operations to make way for new opportunities to serve their customers better. Use these effective strategies to keep your business moving forward.

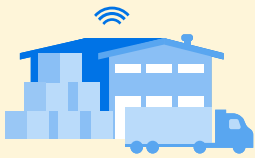


## Exceed

### Customer Expectations

## 4 WAYS TO ANSWER CUSTOMER DEMANDS WITH SPEED AND ACCURACY

- 1 STOP SEARCHING**  
Record every inventory move
- 2 OPTIMIZE MOBILITY**  
Make work effortless
- 3 MAKE DECISIONS EASY**  
Capture and confirm each transaction
- 4 FOCUS ON HIGH-VALUE TASKS**  
Automate what can and should be automated



## Improve

### Operational Visibility

## 3 WAYS TO ATTAIN AND EXECUTE ON OPERATIONAL VISIBILITY WITH AUTOMATED DATA CAPTURE

- 1 TARGET INBOUND OPERATIONS**  
Ensure smooth downstream operations from the start
- 2 PRIORITIZE CRITICAL WORKFLOWS**  
Minimize costly errors and non-compliance
- 3 MAKE REAL-TIME INTELLIGENCE ACTIONABLE**  
Sense *and* analyze for synchronized workflows



## Empower

### Your Employees

## 3 WAYS TO ENGAGE AND SUPPORT EMPLOYEES

- 1 REMOVE BARRIERS**  
Give associates a modern experience
- 2 REDUCE PHYSICAL REQUIREMENTS**  
Gain productivity with an energized team
- 3 INVOLVE FRONT-LINE WORKERS IN DECISIONS**  
Achieve user adoption with stakeholder input

Explore modern solutions to set your retail operation on the path to smarter warehousing. Visit [www.zebra.com/warehouse](http://www.zebra.com/warehouse).