



Do you know how the lack of accurate dimensioning throughout operations impacts **your** business?

If you're in the **parcel delivery business**, revenue is directly tied to parcel dimensions. And your overhead costs and profitability are directly tied to when accurate parcel dimensions are visible throughout your inbound operations. Yet chances are accurate dimensions aren't captured until parcels reach the central hub — where it is often too expensive to recapture small billing inaccuracies, and too late to reduce costs through improved utilization of warehouse space and vehicles. The result? Millions of dollars in lost revenue.

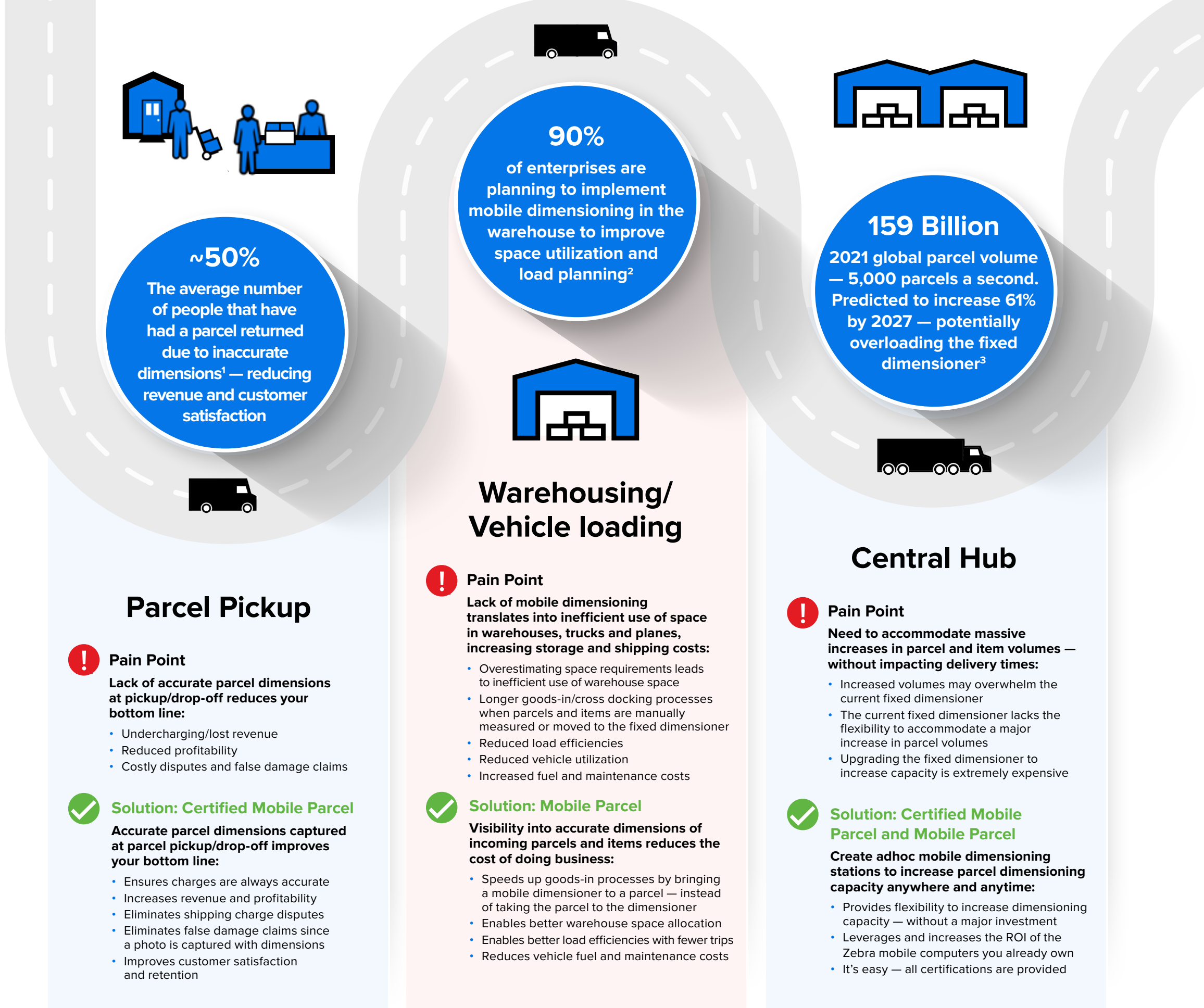
If your **ability to optimize space is key in your operations**, profitability is directly tied to how well you optimize that space — whether you are storing items in warehouses or retail back rooms, loading trucks with shipments or packing cargo into a plane. Your ability to optimize space is dependent on visibility into constantly changing space requirements — which is dependent on visibility into the dimensions of what you need to store. Without realtime visibility into those dimensions, storage and shipping costs are higher than necessary. But manually capturing measurements and entering measurements into an app is error-prone and time consuming, impacting workforce productivity.

What's the answer? Zebra Dimensioning applications that run on Zebra mobile devices: Certified Mobile Parcel and Mobile Parcel.



Certified Mobile Parcel is legal for trade, allowing workers to use a Zebra mobile device to automatically capture dimensions of cuboidal parcels to accurately calculate shipping charges, virtually anywhere — and provide visibility into dimensions as early as possible to minimize warehouse space, vehicle trips, mileage, fuel costs and vehicle wear and tear.

Mobile Parcel automatically captures the dimensions of many items — standard cuboidal and non-cuboidal items, including tires, cable reels, a suitcase, a case of cans, damaged and bulging boxes and more. And upstream visibility into space requirements downstream drives the cost of storage and the cost of shipping down — without impacting workforce productivity.



Empower your workers with anywhere, anytime mobile dimensioning from Zebra. To find out how, visit www.zebra.com/zebra-dimensioning today.

ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corp., registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners. ©2025 Zebra Technologies Corp. and/or its affiliates. 1/7/2025. CITATIONS: 1. Zebra survey of webinar attendees; 2. Warehousing Vision Study; Zebra; Dynamic Markets Demand Warehouse Agility, May 2022; 3. Pitney Bowes Parcel Shipping Index 2021; https://news.pb.com/article_display.cfm?article_id=6065%20